

**SpielFabrique and Quo Vadis create a pitch session with Iris Capital
to identify great German video game start-ups !**

March 28. 2018 – Düsseldorf

SpielFabrique, the Franco-German acceleration programme for video games, and the Quo Vadis Conference, one of the leading European game development conferences, are pleased to announce the creation of a pitch session in co-operation with Iris Capital during the Berlin Game Week. Iris Capital, a leading pan-European VC, has always been focused on sourcing and fueling digital and tech start-ups across the world. Its expertise covers media, IT, platforms and tech topics such as video-games.

This initiative will allow German start-ups to have a privileged access to the investor and to facilitate the business relations between French and German games actors. Depending on projects, the investment can go from 500,000 to 3 million euros for existing start-ups.

The selection platform will allow start-ups that have already started their activity to apply before SpielFabrique pre-selects the 5 companies that have the most chances to be funded. The start-ups teams are welcomed to the Quo Vadis Conference where they will pitch their start-ups to Iris Capital in a pitching session also opened for the public.

All German start-ups in gaming but also in VR or E-Sport may apply. Innovative and ambitious projects, led by a data-driven team with a strong lean process, have all their chance to access at this event. All interested start-ups can apply here: <https://qvconf.com/indie-game-expo/>

About Quo Vadis Conference :

Quo Vadis Conference, held annually since 2003, is Europe's longest-standing game developers' conference.

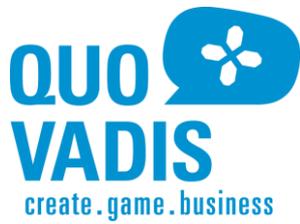
About SpielFabrique :

SpielFabrique is a French-german accelerator program for start-ups and young entrepreneurs in the games market. Our support starts with the game development and includes financing and marketing.

We are strongly supported by partners like Ubisoft Blue Byte, the Franco-German Youth Office, NRW Film- und Medienstiftung or Arte France.

Our action is under the high parrainage of Mme. Delphine Gény-Stephann, French State Secretary to the Minister for Economic Affairs and Finance.

For more information, visit www.spielfabrique.eu



About Iris Capital :

Iris Capital is a European venture capital funds' manager specialized in the digital economy. It fuels entrepreneurs at various stages of maturity, from earlystage to growth equity. With its deep sector specialization and extensive experience acquired over 30+ years, as well as the backing of its corporate sponsors, Iris Capital provides active support to its portfolio companies, through its presence in Paris, Berlin, San Francisco, Tel Aviv, Tokyo and Dubai. Iris Capital investments include, among others, companies such as Adjust, Careem, Kyriba, Marco Vasco, Mister Auto, Mojio, Mopub, Netatmo, ReBuy, Shift Technology, and Talend.

For more information, visit www.iriscapital.com

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