

WORKSHOP SPIELFABRIQUE

When: 05/07/2017

Where: Pictanovo, 21 rue Edgar Quinet - CS 40152 - 59333 Tourcoing Cedex France
www.pictanovo.com
Conference Room ETOILE, 1st floor

- 10h00- 10h15 **Welcome / Agenda and Goals for the day**
Malika Palmer (Pictanovo), Thierry Baujard (SpielFabrique)
- 10h15- 10h45 **Game Community and support of Hauts de France**
Maud Renusson (Pictanovo), Laurent Peroy (Game-IN Association)
- 10h45- 11h00 Coffee break
- 11h15-11h30 **GamesCom - What ? Who ? Where? When?**
Odile Limpach (SpielFabrique)
- 11h30 - 12h00 **PR Planning**
Anne-Julie Pachurka (ICO Partners)
- 12h00 - 14h00 Lunch Buffet
+ each team works on their GamesCom communication goals and plan
- 14h00 – 14h30 **Play in Lab – Test Lab offer**
Pierre Faucheux (Play in Lab)
- 14h30 - 18h00 **Individual Meetings**
with communication Experts and Odile and Thierry on projects update
Experts: Zoran Roso, Ronald Kaulbach, Anne-Julie Pachurka, Karsten Lehmann
- (for detailed schedule of meetings please refer to next page)*
- 19h30 Dinner at Mercure Hotel in Roubaix
22 Av. Jean Lebas, 59100 Roubaix

On the days of the workshop, in case you need to get in touch with us please call:

Odile Limpach at +49 172 264 4396

Individual Meetings Schedule

time	Zoran Roso	Ronald Kaulbach	Anne-Julie Pachurka	time	Karsten	Odile + Thierry
14:30 – 15:30	Flying Sheep	Darjeeling	Morphiks	14:30 – 15:00	Ludopium	Kalank
				15:00 – 15:30	Kalank	Ludopium
15:30 – 15:45	break					
15:45 – 16:45	Ludopium		Kalank	15:45 – 16:15	Darjeeling	Morphiks
				16:15 – 16:45	Morphiks	Darjeeling
16:45 – 17:00	break					
17:00 – 18:00			Darjeeling	17:00 – 17:30	Flying Sheep	
				17:30 – 18:00		Flying Sheep