



WORKSHOP SPIELFABRIQUE

When: 06/03/2018

Where: Ubisoft Blue Byte, Adlerstraße 74, 40211 DÜSSELDORF

9h00-10h00 **Short project presentations from each team (10 min each max).**

10h00-10h30 **Project financing or company financing – That is the question!**
Odile Limpach, Thierry Baujard (SpielFabrique)

10h30-10h45 Coffee break

10h45-11h15 **Communicating your Game Design**
Andreas Suika (Daedalic Entertainment)

11h15-11h45 **A field-proven approach to calculate development costs of a computer game.
A basic tool for every developer**
Thomas Friedmann (Funatics)

11h45-12h15 **Building a videogame brand: why & how to build a powerful brand?**
Laura Gelis (Brand&Lab)

12h15 -14h00 Lunch Buffet

14h00-18h00 **Individual Meetings**
with Experts and Odile and Thierry on projects update
Experts: Andreas Suika, Thomas Friedmann, Laura Gelis, Ronald Kaulbach

19h30 Evening Dinner



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Individual Meetings Schedule:

	Thierry / Odile	Andreas Suika	Thomas Friedmann	Laura Gelis	Ronald Kaulbach
14h-14h30	N-Gon	Flying Sheep	Ludopium	Kalank	Pusherman
14h30-15h	Backwoods	N-Gon	Flying Sheep	Ludopium	Kalank
15h-15h15	Break	Break	Break	Break	Break
15h15-15h45	Pusherman	Backwoods	N-Gon	Flying Sheep	Ludopium
15h45-16h15	Kalank	Pusherman	Backwoods	N-Gon	Flying Sheep
16h15-16h30	Break	Break	Break	Break	Break
17h-17h30	Ludopium	Kalank	Pusherman	Backwoods	N-Gon
17h30-18h00	Flying Sheep	Ludopium	Kalank	Pusherman	Backwoods

On the day of the workshop, in case you need to get in touch with us please call:
Odile Limpach at +49 172 264 4396



Sous le haut parrainage de Madame
Delphine Gény-Stephann,
Secrétaire d'État auprès du ministre de l'Économie et des Finances

