



## SpielFabrique

### Workshop for teams and alumni

12-13 June 2019 at

#### Serre Numérique

2 rue Pécelet

BP 80577 - 59308 Valenciennes Cedex

Game Lab (2<sup>nd</sup> floor - Building D)

### 12<sup>th</sup> June 2019

- |               |  |
|---------------|--|
| 11h30 – 12h00 | <b>Registration and Lunch Snacks</b>   |
| 12h00- 12h15  | <b>Welcome</b> by Tanguy Bricout – La Serre Numérique  |
| 12h15 - 12h30 | <b>Introduction to acceleration workshop:</b> by Odile Limpach & Thierry Baujard - SpielFabrique   |
| 12h30 – 13h30 | <b>Pitch o'clock</b> – each team presents their project (5' pitch) <ul style="list-style-type: none"><li>- <b>Golden Orb</b></li><li>- <b>Massive Miniteam</b></li><li>- <b>YS Interactive</b></li><li>- <b>Ludogram</b></li><li>- <b>Pile Up</b></li><li>- <b>Studio Black</b></li><li>- <b>Pierre Feuille Studio</b></li></ul> |
| 13h30 - 13h45 | Define your USP and communication strengths – Martin Pitzl   |
| 13h45 – 14h00 | Communication Strategies for Indies - Ingrid Florin Muller<br>(Ankama)   |
| 14h00- 14h15  | Public funding and Indie Arena Booth - Stephanie Lang<br>(Super Crowd)   |
| 14h15 – 14h30 | Requirements from a publisher perspective - Julian Broich<br>(HeadUp Games)  |
| 14h30 – 15h00 | <b>Coffee Break</b> and preparations for the OneToOne  |

- 15h00 - 16h00      **One to One Meetings**  
 With Odile & Thierry  
 With the experts: Martin Pitzl, Pierre Faucheux (Play In Lab),  
 Soren Lass (Interactive Denmark), Stéphane Natkin (La  
 Compagnie des Martingales), Tino Hahn (2<sup>nd</sup> Wave), Stephanie  
 Lang (Super Crowd), Julian Broich (HeadUp Games), Ingrid  
 Florin Müller (Ankama)
- 16h00                Departure to Lens.
- 17h00                Arrival at Louvre Museum (Lens) – 1h discovering the museum
- 18h00 - 21h00      **Networking Dinner** Restaurant Atelier de Marc Meurin, 97 Rue  
 Paul Bert - MUSEE DU LOUVRE LENS 62300 Lens

**13<sup>th</sup> June 2019**

- 9h00                 Departure to Valenciennes
- 10h30- 12h30      **One to One Meetings**  
 With Odile & Thierry  
 With the experts: Pierre Faucheux (Play In Lab), Martin Pitzl,  
 Soren Lass (Interactive Denmark), Stéphane Natkin (La  
 compagnie des martingales), Tino Hahn (2<sup>nd</sup> Wave), Stephanie  
 Lang (Super Crowd), Julian Broich (HeadUpGames), Ingrid Florin  
 Müller (Ankama)
- 12h30 – 13h15      **Finger Food Buffet**
- 13h30 – 15h00      **One to One Meetings**

