



SpielFabrique

## 2<sup>nd</sup> Franco-German Co-production Meeting for Videogames

16-18.09.2019 – ARTE, 4 Quai du chanoine Winterer 6700 Strasbourg

In cooperation with



### Monday September 16<sup>th</sup> – Shadok

[25 presqu'île André Malraux, 67100 Strasbourg]

After 18 :30 **Video game showcase visit & presentation** (Festival Européen du Film Fantastique) by Théo Arbogast  
**Cocktail dinner** powered by the city of Strasbourg and Europe Creative office in Strasbourg



### Tuesday September 17<sup>th</sup> - ARTE

- 09:15 - 9:45            **Registration** and coffee
- 9 :45 – 10:15        **Welcome :**  
Odile Limpach - SpielFabrique  
Emmanuel Suard - ARTE  
Valentine Lepage - Strasbourg  
Gilles Noeppel - East Games
- 10 :15 – 10:45        **Power of co-production**  
Uwe Mathon – Ubisoft Blue Byte
- 10h45 – 11h30        **Financing Panel:** Moderation Thierry Baujard  
Pauline Augrain – CNC  
Till Hardy - Film- & Medienstiftung NRW  
Christian Schlosser – German Ministry for transport and digital
- 11h30- 12h00        **Legal framework of co-production for gaming**  
Renate Schmid – Wilde Beuger Solmecke
- 12h00 – 12h45        **Co-producing and publishing:** Moderation **Odile Limpach**  
Adrien Larouzée – ARTE  
Volker Ritzhaupt - Application Systems Heidelberg  
Mathieu Hurel – Plug In Digital
- 13 :00 - 14 :00        **Buffet**
- 14 :00 – 14 :15        **Project Presentation: Migrants** (developed from Co-Production Market 2018) Stéphane Natkin - La Compagnie des Martingales



**SpielFabrique**

- 14h15- 16 :00 **Teams meet the experts :**  
Pauline Augrain, CNC,  
Till Hardy, Game Germany,  
Renate Schmid, WBS,  
Mathieu Hurel, Plug In Digital,  
Volker Ritzhaupt, Heidelberg Application System,  
Adrien Larouzée, ARTE  
Uwe Mathon, Ubisoft Blue Byte  
Stéphane Natkin, Compagnie des Martingales  
Christian Schlosser – German Ministry for transport and digital
- 16 :00 - 16 :30 **Coffee-break**
- 16 :30 – 18 :00 **Pitch session** (4 mins for each selected project) : open to professional public of the festival + networking  
**+ Inscription for One-to-One meetings**
- 18 :00 **Networking Dinner** at ARTE
- After 20:00 **Cinema session** (FEFFS) (optional)



**Wednesday September 18<sup>th</sup> - ARTE – Co-production market**

Supported by  
**UBISOFT**  
**BLUE BYTE**

- 09:30 – 09:45 **Intro for the day and meeting organisation** – Thierry Baujard
- 09h45- 10h00 **Co-producing : the key to open opportunities**  
Susan Newman-Baudais – Project Manager Eurimages
- 10h00- 12h30 **One-to-one meetings** between developers to structure the projects (30 minutes par meeting; maximum 5 meetings in total; minimum 3 foreign teams).
- 12:30 - 13:00 **Acknowledgements and feedbacks**

SpielFabrique is a Franco-German Accelerator supported by

**Film und Medien  
Stiftung NRW**



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