



We talked with Marie Legrand from [Mad Pumpkins](#), a young studio based in Paris. The team will be attending the 2nd Franco-German Co-production Meeting for Videogames next September in Strasbourg. We were really curious about their new project and asked her for some details and, of course, about their interest to develop it in a co-production.

First of all, what is [Movierooms](#)? It is conceived as a management game for smartphones which is still in the prototype stage. In this game, the player is the owner of a movie theatre and manages employees, tries to please customers and chooses the films to screen. But that is not all, there are also playable mini-games taking place inside the selected movies. Movierooms will therefore be a new way to advertise already released or upcoming movies and it can clearly bring movie lovers' experience to another level!

Marie confesses that one of their goals is to improve the cinema industry landscape and as you can imagine, such a challenge needs good mentoring of international partners and their expertise as well as investors. So, the team thinks co-production can be the solution to overcome those difficulties.

By co-producing, the aim of the Mad Pumpkins' Studio is to improve their prototype bearing in mind to reach a wider and more international audience. As an indie studio they also want to give more visibility to indie movies but also to help small indie businesses involved in cinema merchandising to sell their products in Movierooms.

To this day, only the two girls of the studio, Marie and Arianna, have been visiting in Germany (and are looking forward to come again) but the whole team is eager to participate to the Franco-German Co-production Meeting and to make new professional contacts. Additionally, Marie is a member of «Push start» and both of the girls of «Women in Games».



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