



Baptiste from Kalank talks to us about their new game, international experiences and what they expect to find at the 2nd Franco-German Co-production Meeting for Videogames next September in Strasbourg. Surprisingly Kalank, like Massive Miniteam, also applied for the co-production market without a defined project. Why is that so? As paradoxical as it may sound, the reason is that they have lots to offer.

Their asset? Kalank is specialised in augmented reality for videogames and they are willing to share this expertise with their future partners. Since they will be releasing a game next October (check out @tokotokogame_ to discover more), they will be looking for teams with strong IPs or ideas in need of support for AR.

Concerning co-production, their main motivation is that they like to work with other people. As they have those unique skills and are convinced that there will be more and more possibilities for AR games, they would really like to work with strong IPs and since they don't own them, they are searching for them. They are eager to become technical and design support for ambitious AR projects.

They completed successfully SpielFabrique's acceleration program two years ago. Since then, they stayed alumni and participate often to the workshops and webinars proposed by SpielFabrique, so they know the country and do have contacts in Germany. The thing is up until now they haven't worked with German companies directly. Baptiste laughs as he tells us that it is a shame that they missing this experience! However, they are used to working at international level, since they have collaborated on British, Russian and USA projects for AR game experiences, for companies such as King and Disney. Those collaborations were contract work, Kalank hasn't been part of a co-production before. So, if you are a German team and you could use some AR skills on your project, what are you waiting for? Baptiste closes the interview saying that "it must happen soon!".

Open this link to check out Kalank's newest AR game experience:
<https://www.youtube.com/watch?v=RZX5ZQk3Csq>