

3rd Franco German

co-production market for video games

Online Market | 22th–23rd September 2020



More information at www.spielfabrique.eu

Agenda

3rd Franco German co-production market for video games Virtual event

22nd of September 2020:

Morning:

10:00 – 10:15: Welcoming words:

- Odile Limpach – SpielFabrique
- Emmanuel Suard – ARTE
- Philippe Portelli – Eurometropole

10:20 – 10:50: Gaming and public policy:

- Emmanuel Suard - Arte
 - Lucia Recalde - Creative Europe
 - Karsten Lehmann – Ubisoft Blue Byte
- Moderated by Thierry Baujard – SpielFabrique

10:50 – 11:30: Offline break

11:30 – 12:15: Presentations and Q&A of French and German public financing:
Summary of Mapping of French and Germany funding:

- Pauline Augrain , CNC, France
- Christian Schlosser – BMVI, Germany

Moderated by Thierry Baujard – SpielFabrique

SpielFabrique 360° UG (haftungsbeschränkt)

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- 12:15 – 12:30: Simone Lippold – Odile Limpach – CreativeSHIFT EU Project
Presentation of CreativeSHIFT – A European cross sectorial initiative supported by Creative Europe that aims to bring more cooperation between creative industry in Europe.
- 12:30 – 14:30: Offline break: Lunch + Pitching videos of the teams – *available on SpielFabrique Channel.*
- After watching the pitch-videos, the teams will send before 14:00 a wish list to Nicolas Etienne with the studios you want to meet and classify them from 1 to 15, You will meet 5 studios in the one to one meeting.*
- 14:30 – 20:00: One to one meeting between teams (20 minutes per meeting) – *Scheduled on MeetToMatch by your Match Maker (Nicolas)*
- During the one to one meeting, the teams have discuss about a potential co production. At the end they will choose at least one co producer.

23rd of September 2020:

- 10:00 – 10:30: Keynote – Ubisoft – Uwe Mathon: The realities of co-producing.
- 10:30 – 12:30: One to one meeting between teams and expert 20 minutes (3 experts max pro team) – *Scheduled by your Match Maker on Meettomatch*
- 5 Experts:
- [Renate Schmidt](#) – Legal Framework for co productions
 - [Soren Lass](#) – Publishing/financing
 - [Julian Broich](#)- Head Up - Publishing Germany
 - [Félix Dreyfus](#) – Gamexpro - co production structure – Germany
 - [Francis Ingrand](#) – Plug In Digital - Publishing - France
- Representatives from Public funds from France and Germany may be available on demand on MeetToMatch.
- Odile Limpach- SpielFabrique : strategy/positioning
 - Thierry Baujard- SpielFabrique : Financing
- 12:30 – 16:30 One to one meeting between teams and experts - *Scheduled by your Match Maker on Meettomatch*
- Coaching of the teams that want to build a co-production project by 5 mentors.
- 16:30 – 17:00: Concluding remarks, timeline about the selection of co-production projects & Feedbacks

17:00 – 20:00:

Virtual networking Time on YoTribe

Choose your meetings with the experts in coordination with Nicolas for 23rd.

30th September 2020

Selection of co-production projects:

On the basis of the recommendations of experts about the co-production projects, SpielFabrique teams will choose up to 3 co-production projects.

Then, the selected teams will be invited to a second onsite meeting in Strasbourg on **November 20**.

The 3rd Franco German co production Market for video games is supported by:

arte

UBISOFT
BLUE BYTE

Strasbourg.eu
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